

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, November 3, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

CHOCOLATES

1/2-lb., 1-lb., 2-lb.

CHRISTMAS CARDS

21 Beautiful Cards for 89c
Buy Christmas Cards Early!

XMAS WRAPPINGS 10c

Drene Shampoo
Regular and Special

Modess 30s - 49c
Meds - 10 for 19c

Thermos Bottle and Composition Lunch Box, both for \$1.59

Light Mineral Oil

pint 25c
Extra Heavy - pint 45c

Rat Tail Combs 10c up
Good Variety

LIQUOR DEPARTMENT

WHISKEY

pints and fifths

27-year-old
Brandy - fifth \$4.95

Rum, Tequila, Vodka
at Reduced Prices

WINES in fifths and
half-gallons

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumbing
Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS

OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

TOBACCOS

AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

BUY MORE WAR BONDS

MOTORCYCLES

BOUGHT and SOLD

Repairs - New and Used Parts

DALY CITY MOTORCYCLE SHOP

7244 Mission Street

JUniper 4-5383

Radio Tubes

RADIO REPAIRS

BYRNE RADIO STORE

RAnd. 7782

6241 Mission Street

Opp. Daly City Theatre

DO YOU
ALWAYS
BUY THE
BEST?

SURE—
I CANNOT
AFFORD
TO TAKE
ANY
LESS

BRIGHT EYES SAYS:



You get the best in
fine fabrics for less
when you have your
club chairs and
chesterfields
recovered and
re-upholstered here.

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591

KEEP 'EM ROLLING!

NOW! Headquarters for

BRAKE RELINING MOTOR REPAIRS LUBRICATION

ASK YOUR NEIGHBOR - HE KNOWS!

Re-Cap Smooth Tires Now — Guaranteed By

FRANK'S UNION SUPER SERVICE STATIONS

No. 1

6200 Mission St.

9 A. M. to 9 P. M.

No. 2

Alemany Blvd. at Sickles

1 P. M. to 10 P. M.

COMPLETE, AREFUL CLEANING



WE OPERATE OUR OWN PLANT

DALY CITY CLEANERS

6274 Mission Street

Phone DElaware 5261

Specialize
In
English
Models

TRIUMPH MOTORCYCLES

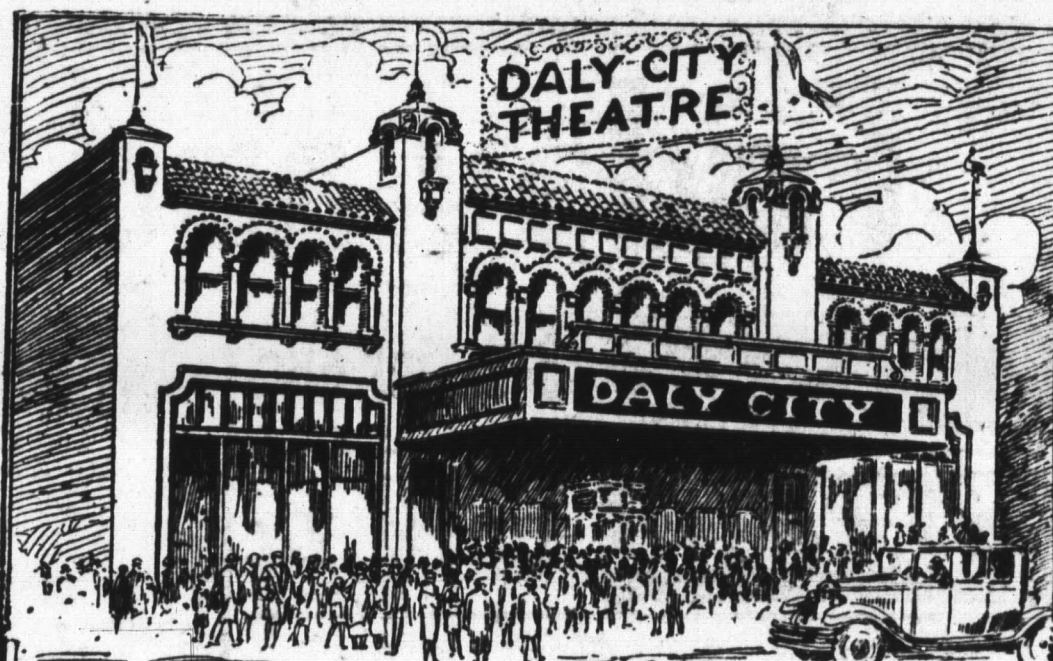
Repairing,
Parts
and
Service

VIC'S AUTO REPAIR SHOP

Expert, Complete Auto Repairing

6716 Mission Street

DElaware 1063



NOW PLAYING—

Thursday, Friday, Saturday, November 2-3-4—

FREDERIC MARCH, ALEXIS SMITH in "ADVENTURES OF MARK TWAIN"

Also ANNE GWYNNE, DAVID BRUCE in
"SOUTH OF DIXIE"

Cartoon Feature—"BIRDY AND THE BEAST"

Sunday, Monday, Tuesday, Nov. 5-6-7—

FRANK SINATRA, GEORGE MURPHY, ADOLPHE MENJOU in

"STEP LIVELY"

Also RUTH TERRY, ROBERT LIVINGSTON in

"GOODNIGHT, SWEETHEART"

Cartoon — "BUCKAROO BUG"

Wednesday, November 8—

MAXIE ROSENBLUM, BILLY GILBERT, SHEMP HOWARD in

"THREE OF A KIND"

Also WILLIAM BOYD as Hopalong Cassidy, ANDY CLYDE in

"TEXAS MASQUERADE"

COMMUNITY SING

Thursday, Friday, Saturday, Nov. 9-10-11—

ABBOTT and COSTELLO in

"IN SOCIETY"

Also JON HALL, ALLEN CURTIS, EVELYN ANKERS in

"THE INVISIBLE MAN'S REVENGE"

Cartoon — "PLAIN DAFFY"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

FILL THE WAR CHEST!

In the production of things that mean destruction to our enemies, California has been zealous. Planes, ships and munitions have flowed to the war zones in ever-increasing measure, to fill the enemy with foreboding of defeat.

Equal zeal and whole-hearted generosity will provide the things that mean life and hope to our friends and loved ones abroad, to our men in service and to the unfortunate among us at home. That means contributing to the War Chest to the utmost of our ability.

Mark Twain Saga At D. C. Theatre

The fascinating saga of Mark Twain, a typically American story, of this country's beloved and famous humorist, forms the background for the Warner brothers film, "The Adventures of Mark Twain," now at the Daly City theatre.

Starring Fredric March in the title role, the picture tells of Twain's boyhood against a Mississippi background and of his friendship with Tom Sawyer (Michael Miller) and Huckleberry Finn (Eugene Holland), three rafting explorers of the river, who hunt buried treasure and imaginary pirate's gold. The film goes along showing how the adventures of the river so intrigue Twain that he is lured away from his apprenticeship as a printer, learns to navigate, becomes a full fledged pilot, takes his own steamer down the river, falls in love with the photograph of a beautiful girl, Olivia Langdon, played by co-star Alexis Smith, of his determination to marry her, his quest for money to make this possible and of his recording of a frog jumping contest which inadvertently launches him on the road to literary fame.

Featured on the long and im-

posing list of supporting players are Donald Crisp, Alan Hale, C. Aubrey Smith, John Carradine, Bill Henry, Robert Barrat, Walter Hampden and Joyce Reynolds.

Buy War Bonds!

PLUMBING HEATING

Expert Repair Service
Water Heaters
Gas Circulators

24-HOUR SERVICE

Replacement Tanks for All
Makes of Water Heaters

THOMAS A. TROMBORG

Bus. DEl. 3343
Res. ELk. 1744

1 Wellington Ave.
174 Moltke Street

Activity Calendar

Monday, November 6

- 8 p. m.—Regular meeting, Brownie Troop No. 9, Mission and Theta.
- 8 p. m.—Regular meeting, Brownie Troop No. 10, Colma Community Center building, Dunks street.
- 4 p. m.—Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.
- 4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 178 North Parkview avenue.
- 8 p. m.—Regular meeting, General department, Daly City Fire department, 188 Santa Barbara avenue.
- 8 p. m.—Election of officers, Crocker Chapter No. 382, O. E. S., Masonic temple, 17 Hillcrest drive.

Tuesday, November 7

ELECTION DAY
Polls Open 7 a. m. - 7 p. m.
BE SURE TO VOTE!

- 1:30 p. m.—Regular meeting, General Pershing P. T. A., Pershing school.
- 3:30 p. m.—Regular meeting, Girl Scout Troop No. 2, Mission and Theta.
- 3:30 p. m.—Regular meeting, Girl Scout Troop No. 5, No. 5 firehouse, Oliver and Bellevue.
- 7 p. m.—Night school, Jefferson Union high school, 6996 Mission street.
- 7:30 p. m.—Regular meeting, Crocker Lodge No. 454, F. and A. M., Masonic temple, 17 Hillcrest drive.
- 7:30 p. m.—High School Westminster fel-

lowship, Hanover and Evergreen.

- 8 p. m.—Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.
- 8 p. m.—Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.
- 8 p. m.—Regular meeting, Daly City Fire Commissioners, City hall, 75 Wellington avenue.
- 8 p. m.—Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D.,
- 8:30 p. m.—Public whist, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.



**RUSH JOB
FOR SANTA**

SHOP EARLY!

ONLY 7 WEEKS FOR SHOPPING

Avoid headaches—start now to select gifts for your Christmas list. Come in, look through our departments, and make an early selection. Our Lay-Away plan will help you!

JUST RECEIVED a shipment of new fall dresses in Fuschia, Chartreuse, Coral, American Beauty and Jet Blacks; sizes 12 to 44. Come in and look them over.

KAYE'S SMART SHOP

Hours: 10 A. M. to 6:30 P. M.

Fridays and Saturdays 10 A. M. to 8:30 P. M.

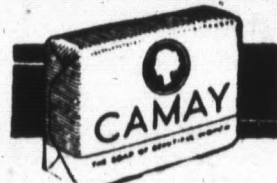
66 SCHOOL STREET

ELkridge 3710

Friday and Saturday Specials

CRISCO 3-lb. jar 68c

OXYDOL Lg. Pk. 22c



Reg. Bars
3 for 20c

APRICOT JAM 39c

S & W, 2-lb. jar

**QUALITY
SERVICE
SAVINGS**

Featured in Our
MEAT DEPARTMENT

GRAPEFRUIT JUICE

Treesweet, No. 2 cans

2 for **25c**

TOMATO SOUP

Campbell's

3 for **25c**

SWEET WINES

MONTEBELLO Muscatel, Port,
Sherry, Tokay

Full Quart **98c**

FREE BAKING DISH

with

ALBER'S QUICK OATS

Large 3-lb. pkg. 29c
Small 1-lb., 4 oz. pkg. 14c

Montebello **VERMOUTH**

30-ounce bottle

98c

WE CARRY A FULL LINE OF
LIVESTOCK AND POULTRY FEEDS
AND REMEDIES

Fancy Green OLIVES

Colossal size

Quart Jar **55c**

Make LUCCA'S your headquarters for Whiskies, Gin,
Brandy, Wines & Other Liquors for your
Holiday Needs.

**COMPLETE SELECTION
OF FRUITS AND
VEGETABLES FOR
TABLE OR CANNING**

**AT THEIR BEST—
AND PRICED RIGHT!**

LUCCA RAVIOLI CO.

7370 Mission Street, Colma

(We Reserve the Right To Limit)

Phone RANDolph 6102



Buy Bonds & Stamps



EVERY POUND
of waste fats you turn in
helps to win the war!

You're in step with the drive to save
paper for war needs if you use
a Shopping Bag.

SAFeway

Serve Good Coffee

Every Meal—Every Day
There's Plenty Now
AND SAFEWAY HAS YOUR
FAVORITE BRANDS



Fiesta COFFEE DAYS

EDWARDS 27¢
Vacuum Packed in Glass—lb.

NOB HILL 24¢
Whole Roast—1-lb. Package

AIRWAY 20¢
Whole Roast—1-lb. Package

Hill's Red Regular—1-Pound Jar 31¢

M.J.B. Jr. 1-Pound Package 27¢

M.J.B. Reg. or Drip 1-lb. Jar 31¢ 2-lb. 61¢

Schilling's Reg. or Drip 1-lb. Jar 31¢ 2-lb. 61¢

Sanka All Purpose—1-Pound Jar 34¢



**Plain facts
about really
good coffee**

COFFEE that's wisely purchased and carefully brewed will be really good coffee. Here are some plain facts about buying and brewing it.

BUYING COFFEE

Choose the blend that you find most satisfactory to your taste. Some are smooth and mild—some are rich and robust. But if you like it, that's the blend for you, no matter what the price tag says.

Buy fresh coffee, whether it comes already ground or packed under vacuum, or is ground to your order at the store.

Get the grind that is best suited to your coffee maker. ("Regular grind," in vacuum-packed coffees, is suitable for all coffee makers; "drip grind" is favored for drip or vacuum makers—store-ground coffee can be specified for percolator, vacuum, drip or coffee pot.)

BREWING COFFEE

Clean containers and coffee makers are required, if you want really good coffee. Keep vacuum-packed coffee in its own container. Before transferring store-ground coffee to your pantry container, make sure that all the old coffee has been removed (a thorough washing with soap and hot water, followed by thorough drying, insures the right result. Even a little old coffee can spoil the new). Thoroughly wash and dry the coffee maker similarly, every day; once a month, boil it out in soapy water to freshen it.

Use enough coffee in your coffee maker. As a general rule, for average strength, 1 rounding tablespoon or 2 level tablespoons for each standard 8-ounce cup of water.

For stronger coffee, use more ground coffee—longer brewing simply spoils the flavor.

Have the water boiling briskly.

Measure both the coffee and water carefully, each time, to avoid disappointment.

Never use grounds twice—and never reheat.



Safeway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

SAFeway NATURALLY-FRESH PRODUCE

Sweet POTATOES
and Red Yams
2 lbs. 15¢

Yellow Onions Globc 4 lbs. 10¢
Fancy Lettuce Solid Heads—lb. 6¢
Cauliflower Fancy quality—lb. 10¢
Grapes Assorted Variety, Table Quality pound 15¢



CABBAGE
Fancy Solid Heads
2 lbs. 9¢

Penny Savers

Corn Highway Golden Cream Style—No. 2 12¢
Peas Gardenside—No. 2 Can 11¢
Soups Rancho Asst.—10½-oz. Can 4 for 23¢
Bread Julia Lee Wright White or Wheat 1½-lb. loaf 12¢
Margarine Sunnybank (2 pts.)—1-lb. Ctn. 18¢
Tomato Juice Libby's (20)—No. 2 3 for 27¢
Carrot Juice Here's Health—8-oz. 4 for 25¢
Apple Sauce V.B. Old F (30) No. 2 2 for 29¢
Beeville Honey No. 2 Glass 49¢
Ripe Olives Matmore Medium—9-oz. Gl. 19¢
Preserves Wilsons Loganberry—2-lb. Gl. 49¢
Preserves Wilsons Blackberry—2-lb. Glass 49¢

\$3,375 CONTEST—NOW!
(Get details at Safeway)

Suzanna Flour
Pancake & Waffle 40-oz. Carton 2 for 29¢

RALSTON CEREAL DEAL
Whole Wheat Cereal—1½-lb. Pkg. 21¢
Shredded Ralston—12-oz. Pkg. both

Rinso Soap 23¢
Granulated—24-oz. Carton

Sierra Pine Soap 2 for 13¢
Toilet—Regular Bar

Palmolive Soap 2 for 19¢
Bath—Regular Bar

Ivory Soap Medium Bar 6¢

Ivory Soap Large Bar 3 for 29¢

Household Items

Eggs Golden White Large Gr. B—Ctn. Doz 50¢
Italian Dinner Superio—Package 23¢
Shortening Royal Satin—3-lb. Glass 60¢
Margarine Troco (2 pts.)—1-lb. Carton 23¢
Beans M.J.B. Small White or Pink—2-lb. 23¢
Zoom Fishers' Instant Cereal—1½-lb. Ctn. 19¢
Cereal Ruskets—14-oz. Package 12¢
Dog Food Kendall Fives—27-oz. Bag 22¢
Wax No Rubbing—Old English—Quart Gl. 69¢
Shoe Polish No Rub White—2-oz. 2 for 15¢
Light Globes Mazda Frosted—60 W. 10¢
Light Globes Mazda Frosted—100-W. 15¢
Matches Diamond Birdseye—Box 2 for 9¢
Toilet Tissue Silk—Roll 3 for 11¢
Sunbrite Cleanser 13-oz. Can 3 for 14¢
Cornbread Mix Cinch—16-oz. Package 17¢
Crackers Loose Wiles Hi Ho—1-lb. Carton 21¢
Breakfast Cup 12-oz. Carton 20¢

TRY SAFEWAY'S FINER MEATS

SHOULDER LAMB ROAST 25¢
A grade—tender—lean—cross cut (3 pts.)—lb.

FANCY EASTERN FOWL 38¢
Excellent for baking or fricassee—lb.

SIRLOIN STEAKS 34¢
Tender choice cuts, (13 pts.)—lb.

RIB LAMB CHOPS 42¢
or Rib Lamb Roast, A Grade, (7 pts.)—lb.

Porterhouse T-Bone and Club STEAKS

(14 pts.) lb. 43¢



Frying Chickens
Select frying size 2 to 3½ lbs. each—lb. 43¢

Buy War Bonds and Stamps Regularly

THEY'RE REALLY GUARANTEED

THIS WOULD BE A FINE BACON OMELET—EXCEPT FOR THE BACON!

AND YET, THE BUTCHER TOLD ME IT WAS NICE.

...WE COULD HARDLY EAT IT, THE BACON WAS SO STRONG!

YOU'D BETTER TRY MY STORE, FOR BACON, AND OTHER MEATS TOO.

THEY'RE SO CONSISTENTLY GOOD, THEY'RE GUARANTEED TO BE SATISFACTORY!

MY SOUL! WHAT STORE IS THAT?

IS IT TRUE, ABOUT THE GUARANTEE?

YES MA'AM. SAFEWAY GUARANTEES THAT EVERY PIECE OF MEAT WE SELL WILL PLEASE YOU, OR YOUR MONEY BACK!

Prices in this ad are effective Thursday through Saturday, November 2-4 inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward, and other cities and towns (except Menlo Park) in San Mateo, Alameda, and Contra Costa Counties, unless changes are required as a result of new O.P.A. regulations.

Take Advantage of This Meat Guarantee, Now!

Even in these wartime days of relatively uncertain meat supplies, Safeway continues to guarantee all of its meat! That's one reason for Safeway's satisfied customers. We invite you to join them!

SAFeway

Cherry Layer Cake with Creme icing 33¢
Raisin Snails Package 15¢

Miscellaneous Items
Tomato Sauce Del Monte—8-oz. Can 3 for 14¢
Soy Beans Sailor Man—No. 2 Can 2 for 15¢
Diced Carrots Signet—2½ Glass 10¢
Salad Dressing Duchess—Pint Glass 19¢
Soda Crackers Busy Baker—1-lb. Carton 19¢
Cheese Dutch Mill American (24 pts.)—2-Lb. Loaf 75¢
Malted Milk Chocolate—Borden's—1-lb. Glass 27¢
Flapjack Flour Albers—2½-lb. Package 22¢
Sirup Sleepy Hollow—16-oz. Glass 21¢

Want To Do Your Part

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 3343

KEEP ON
Backing the Attack!
WITH WAR BONDS

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 0334

War Bond Dollars Are
DOUBLE DUTY DOLLARS

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank
DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Ladies' and Infants' Wear
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitsen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

KEEP FAITH WITH THEM!
BUY MORE WAR BONDS

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
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DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

ANDREW VIRENO
Resident Agent
Real Estate and Insurance
6196 Mission Street
Office RAndolph 5002
Residence ELkridge 2442

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

KEEP ON
Backing the Attack!
WITH WAR BONDS

B. L. Meritt
MERRITT ELECTRIC
58 Bepler Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

F. P. Clinton
WARDROBE Cleaners and Pressers
6748 Mission Street

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294



There's an oar here for you!

It's a lifesaving job, all right! And the lifeboat must be manned by us civilians on the home front.

There are lives of refugee Chinese and Greek children to be saved. There are lives of our own service-men's children here at home to be sustained and cared for.

There are comfort and cheer to be given to war prisoners.

There is entertainment to be provided for our fighting men abroad through the U.S.O. Camp Shows.

All these many more jobs to be covered by your one local Community Fund.

So take up your share more than you can give.

Give to your community.

Your community War Fund
Representing National Community Fund

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL 1173

Comply With Dimout Regulations

Edna J. Vernon
Edna's Beauty Salon
COLD WAVING
7119 Mission Street
Phone DElaware 2985
Daly City, 25, Calif.

BUY WAR BONDS!

Alfred Guttmann
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

MAKING QUALITY 7370 1 RA Residence Res. P
Vol CIVILIA

Part For Victory?

Then, let your
heart decide

how much

you'll give

the War Chest,

this year.

The needs are
great and your
contribution will
help at home
and overseas - -

wherever neglect
and want are
undermining
health and happiness
of fellow human
beings.

FOR HOME FRONT
FOR WAR FRONT
BE GENEROUS

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
Randolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRIST-
MAS—give WAR BONDS.
Keep on BACKING THE
ATTACK.

Volunteer For
CIVILIAN DEFENSE

Vic Gotelli
**VIC'S AUTO REPAIR
SHOP**
EXPERT, COMPLETE
AUTO REPAIRING
6716 Mission St. DELaware 1063

Peter Venturino
**PACKARD
GMC**
SALES and SERVICE
5975 Mission Street
Randolph 9923

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission Rand. 5684

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Desolina Scoeca
**MIDTOWN
LIQUOR STORE**
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

**DOLAN BUILDING
SUPPLY CO.**
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

 **MAKE EVERY
PAY DAY
WAR
BOND DAY**
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen
**Daly City Mattress
and Upholstering Co.**
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

**10 Per Cent Is Not
Enough
BUY MORE
WAR BONDS**

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
Randolph 0100 - 0610

**DALY CITY
RECORD**
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3215

H. Werle
**BUNGALOW NURSERY
and FLOWER SHOP**
Potted, Bedding and Novelty
Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
550 San Diego Avenue
DElaware 9907

**BUY BONDS!
Help Your
Country
NOW**

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

**BUY
MORE
BONDS!**

**Dependable Radio
Repairs**

BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

**SAVE
YOUR
TIN
CANS**

John Sacaldasis
**DALY CITY
COFFEE SHOP**
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

**BUY!
WAR BONDS
and
STAMPS**

HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lena Sereni
LENA'S CAFE
Homemade Sandwiches
BEER - WINE
6598 Mission Street
Randolph 10017
Res. RAndolph 9589

 **10% OF INCOME
IS OUR QUOTA
IN WAR BONDS**

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
Randolph 9787

**BACK THE
ATTACK
WITH
WAR BONDS!**

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
8456 Mission St. Daly City

**PACIFIC COAST
AGGREGATES**
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

**KEEP ON
Backing the Attack!
WITH
WAR BONDS**

John Soldavini
**BELLI MOTOR
COMPANY**
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize In Lubrication

**HAMMAR'S
Shell Service**
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
**FRANK'S UNION
SUPER SERVICE
STATION**
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

**Buy more War Bonds now
for Future security, too!**

Frank C. Neumann
**DALY CITY
SHEET METAL**
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

**A. L. STOCKTON
Lumber Company**
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320

O. B. O'BRIEN
**DALY CITY
MOTORCYCLE SHOP**
USED MACHINES
BOUGHT and SOLD
Repairs - Parts
7244 Mission St. RAnd. 7279

Art Kloth
**DALY CITY
THEATRE**
Mission & Flournoy
YUkon 2112

**KEEP ON
Backing the Attack!
WITH WAR BONDS**

Ration Date Calendar For All

GASOLINE

A-13 coupons in new "A" book, good for four gallons each through December 21. B-4 and B-5 and C-4 and C-5 each good for five gallons.

TIRES

Periodic passenger tire inspections have been discontinued. Tire replacement inspections are required when applying for tires.

PROCESSED FOODS

Book Four: Blue stamps A8 through Z8 and A5 through R5, good indefinitely, for 10 points each. S5 through W5 became good, November 1, and remain good indefinitely. No new stamps until December 1. Blue tokens are invalid.

MEATS FATS AND OILS

Book Four: Red stamps A-8 through Z-8 and A-5 through K-5, good indefinitely, for 10 points each.

L5 through P5 became good, October 29, and remain valid indefinitely. No new stamps until December 3.

SUGAR

Book Four: Sugar Stamps No. 30, 31, 32, and 33 for five pounds valid indefinitely. Sugar Stamp 40 valid for five pounds for home canning through February 28, 1945. Extra sugar for canning 10 pounds for each period, up to a maximum of 20 pounds, may be obtained by application at your ration board.

SHOES

Airplane stamps No. 1 and 2 in Book Three valid indefinitely. There will be a new stamp, Airplane Stamp No. 3 in Book Three, good, November 1.

BUTTER

Creamery butter is now 20 red points per pound.

When salvage paper is collected, to avoid fire hazard, the Department of Agriculture recommends that it be stocked neatly and tied in bundles. Paper boxes should be flattened, then tied in tight bundles. A metal trunk or bin with a tight cover is the safest place to store paper. Next best is to stack paper bundles on a cement floor away from furnace, stove or hot pipes. Soiled or oily paper is useless for salvage and is also a fire hazard and should be destroyed.

GOOD NEWS

America's consumers from six months to 16 years—not to mention their mothers will be cheered by the fact that the War Production Board has taken further steps toward allocating materials in its third infants' and childrens' apparel program calling for production and distribution of roundly 30,000,000 units from December 1 through next February 28. WPB has given priority assistance to producers to obtain cotton and flannelette fabrics. Outerwear, pajamas and underwear are included in the current childrens' apparel program. Low cost goods of durable quality is stressed.



Trustworthy

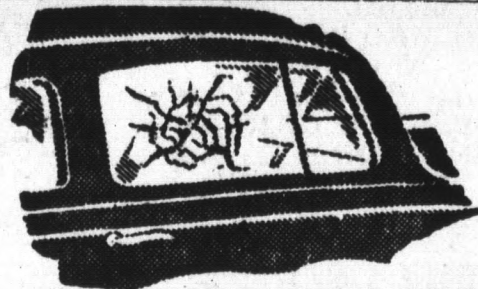
Our determination has ever been to maintain an organization worthy of your trust. For, in the compounding of prescriptions, a precious life may be the cost of compromise. Your trust in our reliable compounding will be well placed. And, it costs no more—often less—to come to this pharmacy.

McGRAW BROTHERS

Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City. RAndolph 6012



**DON'T FORGET . . .
KEEP ON BUYING
WAR BONDS and STAMPS**



**Have That Broken
Auto Glass Replaced
Before the
Rainy Season!**

COLMA AUTO GLASS COMPANY

Expert Installations — Safety and Plate Glass
For estimate, call RAnd. 7279 7244 Mission Street

WASHING

GREASING

AUTO REPAIRING

LOMBARDI AUTO SERVICE

6498 Mission St.

RAnd. 9949

FREE PICKUP and DELIVERY SERVICE

**JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION**

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RAndolph 10153

Traders Groceteria

In Milo's Market 6315 Mission Street

Under New Management

Come In And Meet Frank Garcia

SPECIALS FOR ONE WEEK STARTING FRIDAY — THROUGH THURSDAY

SOAP

**SUPER SUDS
Powder**

The Large 26c pkg.
No Limit

19¢

**KELLOGG'S
ALL BRAN
LARGE 22c Pkg.**

15¢

**NESTLE'S Ready To Drink
COCOA
½-lb. Pkg., Reg. 21c**

15¢

SYRUP

**KARO
White or
Dark**

1½ pound
Reg. 19c

Buy A Dozen

12¢

**GERBER'S
BABY CEREAL
Reg. 14c Pkg.**

5½¢

ROYAL COOK

OIL

100% Pure Peanut

quart 49¢

SOUP

**Heinz Tomato
Reg. Tin**

10¢

HARD TO GET

BOSCO

reg. 23c jar

The Delicious Chocolate Drink

19¢

LUDEN'S

Cough-Drops

3 FOR 10¢

PAID POLITICAL ADVERTISING

PAID POLITICAL ADVERTISING

Your BABY

By Lillian B. Storms

Mothers seem to be much more concerned about variety in the foods they feed to the baby, than do the babies. Have you noticed there are many routine things about your baby's care which work beautifully if you don't try to change them? Have you noticed how many people eat exactly the same breakfast day after day with no complaint about monotony? We don't advise too much sameness, but neither do we advise too much variety.

One mother we met thought her six months old daughter should have variety. So, she fed strained spinach one day, carrots the next, green beans the next, peas the next, asparagus the next and was proud that there was not a single "repeat" in a week's time. She probably was confusing the child. Learning to like a wide variety of foods is desirable but should be accomplished over a period of many months.

When starting the first semi-solid foods, whether it is one of the special baby cereals, or one of the strained vegetables, feed only a taste the first day. These more solid foods are not liquids and don't slide down the throat as do milk or water. They take a different method of handling them in the mouth and have to be consciously and deliberately swallowed. Milk doesn't. It slides down and is swallowed without effort. The second day, feed another taste, or perhaps two tastes, of the same vegetable. In fact, when introducing a new food, why not feed the same food for several days until the baby becomes accustomed to its taste and the feel of it in his mouth? The "feel" is probably much more important than taste to a young baby, so don't be too concerned about variety at first.

Bidied for Youth



EVEN THE SMALL FRY have special dress designs to make chubby members appear slim and trim. Proving a general adaptability of the style, Barbara Adams, youngest junior member of CBS "Let's Pretend" cast, literally steals the fashion scene in a bias-cut aqua linen from the Doll House, De Pinna's special nook for New York's clothes-conscious kiddies.

KEEP ON

Backing the Attack
WITH
WAR BONDS

11

RETIREMENT PAYMENTS, GROSS INCOME TAX. Initiative Constitutional Amendment. Adds Article XXX providing \$60 monthly payments, beginning June 1945, to citizens having required residence, who are sixty years old or over, or totally and permanently disabled, including those in military service, or blind. Recipients prohibited from gainful occupation and required to expand payments. Provides 3 per cent gross income tax on persons and organizations, except non-profit organizations; proceeds distributed between State General Fund and special fund established for payments. Permits increase of payments, reduction and increase of tax, and relaxation of eligibility requirements. Repeals Sales and Use Tax.

Yes

No

X

WHAT No. 11 REALLY MEANS:

1 It provides a state pension to everyone 60 years of age and over as a RIGHT and NOT as a relief measure. The California Taxpayers Association estimates that a million people in California will have this RIGHT. It makes no provision for the NEEDY, and imperils the present Federal contribution for relief estimated in San Mateo County this year at \$280,000. This will raise your property tax by about 20 cents per \$100. Federal participation is based on NEED rather than RIGHT.

2 It abolishes the state sales tax of 2½ per cent. **This is a baited hook to get the votes of the unthinking.** This present fiscal year San Mateo County schools will receive about \$638,000 of Sales Tax money. With the withdrawal of these funds, the taxpayers on the average will find their school taxes raised about 48 cents per \$100 on homes and other real property.

3 There is to be established a gross transactions tax of 3 per cent or more. It can be raised to 5 per cent if the 3 per cent tax does not produce enough money. This tax will be placed on **every transaction from primary producer to final consumer.** Stated otherwise, it is a pyramiding tax which, it is estimated, will raise the COST OF LIVING from 15 to 25 per cent. It is a hidden tax, with all the deceptions of such taxes.

4 It would bring into being another taxing machine and a horde of job-holders — administrators, investigators, clerical help, theorists, and also the inevitable political favorites. It all started in Los Angeles.

5 Estimates of the amount which will be taken from the public annually are placed at ONE BILLION DOLLARS, or about twice what the state revenues are in these flush days.

6 "The most vicious measure since 'Ham and Eggs.'" So says the California Taxpayers' Association.

7 Above all, DON'T BE DECEIVED by the BAIT to vote to abolish the sales tax of 2½ per cent.

Vote "No" on 11

THE COMMITTEE AGAINST PROPOSITION NO. 11 OF SAN MATEO

WINFIELD SCOTT
Secretary-Manager

HENRY WHITE
Chairman

PAID POLITICAL ADVERTISING



DR. A. E. O'NEILL

Attention, Voters!

EVANS A. FLETCHER GIVES HIS SUPPORT to DR. A. E. O'NEILL

E. A. FLETCHER, Resident Agent
Insurance Plus Completion
All Lines 735 El Camino Real
Telephone 958J
REDWOOD CITY, CALIFORNIA
October 12, 1944



Dr. A. E. O'Neill
Sequoia Theater Bldg.
Redwood City, Calif.

Dear Sir:

As you know, I was a candidate in the May 16th Primary Election for the Office of Supervisor of the Third Township. I felt I was qualified by my past experience in public office and my sincere desire to serve the electorate of my community to fill the post I sought. However, the results of that election are history now. You led the field of candidates by an impressive vote, eliminating me from the field and narrowing it down to yourself and one other candidate.

On November 7th the electorate of San Mateo County will be called upon to choose between yourself and that other candidate as to which shall be its representative in County Government. In view of the high vote you received last May, I believe the voting public of San Mateo County has already expressed that preference.

Since I bow to the will of the majority and have faith in your ability and sincerity to serve this County well, I want you to know I am supporting your candidacy in this November election.

I hope all of my friends and supporters of the May Primary Election will again place their trust and confidence in my judgment to the extent that they will support your candidacy in the interests of good government.

You have my authorization to use the contents of this letter in the interests of your campaign.

Very sincerely yours,
E. A. Fletcher
EAF:DEM

Evans A. Fletcher, candidate who polled nearly 7,000 votes in the May 16th primary election, is endorsing Dr. A. E. O'Neill for County Supervisor, says:

"Since I bow to the will of the majority and have faith in your ability and sincerity to serve this county well, I want you to know I am supporting your candidacy in this November election."

"I hope all of my friends and supporters of the May Primary Election will again place their trust and confidence in my judgment to the extent that they will support your candidacy in the interests of good government."



to be elected
by vote of
entire county.

Nov. 7th

E. A. Fletcher's
letter in full
reprinted here.

Vote For—and Elect

SUPERVISOR

SAN MATEO COUNTY

ARTHUR E. O'NEILL**X**

Every month, the U. S. Coast Guard Volunteer Port Security Force needs your help more than before. If you can spare 12 hours' time each week, contact headquarters at 630 Sansome street, or Boatswain Joe Mather at

MATHER BROTHERS GARAGE

6041 Mission Street

Phone DElaware 3426

1944 NOVEMBER 1944						
SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Sunday Hours: 8 A. M. to 1 P. M.

Open Evenings Till 8 p. m.



SIGNS OF THE TIMES POINT OUT THAT
IT'S WISE TO

SHOP AT WESTLAKE

GROCERIES - MEATS - FRESH PRODUCE

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

BEST FOR EVERY DAY

OR SPECIAL MEALS

FROSTED FOODS

We now carry a complete stock of Frosted Vegetables, Fruits, Berries, Chili Con Carne, Corned Beef Hash, etc. Latest addition to the line is FROSTED FISH—Sole, Filet, Rock Cod and fancy Oysters.

1944

THANKSGIVING DINNER

Whether you observe "the day" on November 23 or 30, you'll want to serve the finest poultry or meats obtainable. This year, as in the past, that means choice selections from the FARMERS MEAT COMPANY.

Even with rationing restrictions, you'll find us willing and anxious to oblige you, with quality poultry, and meats cut to your order, at FARMERS' low prices.